
Press Release

Please do not publish this information until Wednesday 08/07/2013.

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KCC launches "2013 Public Broadcasting Program Contest"

The Korea Communications Commission (Chairman Kyung-jae Lee) has launched the "2013 Public Broadcasting Program Contest." Winners will be awarded cash prizes as well.

The theme of broadcasting programs is "Live Together, Happier World." Therefore, programs can deal with issues such as community, sharing, mutual growth, etc. The contest is open to anyone living in Korea.

The participating programs can be either video or radio programs produced in June 2013 or later. The minimum program length is five minutes. Programs that have been broadcast or awarded in other contests (including film festivals) are not eligible for this public event.

Entries will be accepted from Wednesday, August 7, 2013, to Friday, October 11, 2013, and should be submitted by e-mail. Download the application form at the website (<http://www.kca.kr>) of KCA (Korea Communications Agency), Gwangju Community Media Center (<http://www.comc-gj.or.kr>), Busan Community

Media Center (<http://www.comc.or.kr>), or public contest blog (blog.naver.com/media_gongmo), fill it out, and send it together with a broadcast program.

As cash prizes, a total of 14.50 million won will be awarded to the top ten programs as follows: 5 million won to the grand prize winner together with a certificate of commendation from the KCC chairman; 3 million won to the first prize winner along with a certificate of commendation from the CEO of KCA; 1 million won each to 5 winners of the excellence prize together with certificates from sponsor companies, and; 500,000 won each to 3 winners of the Citizens' Media award together with certificates from the head of the Gwangju Community Media Center. The chosen programs will be aired on "Open Channel" of KBS, one of the sponsors of the public contest, and other programs of regional broadcasting stations.

Meanwhile, to have more citizens participate in the contest, the Gwangju and Busan Community Media Centers run diverse educational programs on broadcasting facilities and equipment and program production and editing. The centers are open from 09:00 to 22:00 on weekdays and from 09:00 to 18:00 during weekends. Admission is free. (For inquiries, contact: 062-650-0300 - Gwangju, 051-749-9500 - Busan)

Attachments: 1. Summary of "the 2013 Public Broadcasting Program Contest"
2. Poster for "the 2013 Public Broadcasting Program Contest"

< Attachment >

Summary of "the 2013 Public Broadcasting Program Contest"

□ **Purposes**

- Realization of public interest in broadcasting and enhancement of viewers' rights through viewers' participation in program production and presentation to the public

□ **Contest Overview**

- Host/Organizer: Korea Communications Commission (KCC)/ Korea Communications Agency (KCA)
- Sponsor: KBS, MBC, SBS, Korea Cable Television & Telecommunications Association, and Korea Digital Media Industry Association
- Entry: Aug. 7, 2013 (Wed.) ~ Oct. 11, 2013 (Fri.) by e-mail (media_gongmo@naver.com)

□ **Contest Details**

- Theme: "Live Together, Happier World"
- Eligibility: Anyone living in Korea
- Contest Areas: Television and radio programs
- **Awards & Prizes: Awards to the top ten programs including a total of 14.5 million won in cash prizes as follows:**

Description	Awards & Prizes				
Grand Prize (₩5 million)	KCC Chairman Award (1 winner)				
First Prize (₩3 million)	KCA CEO Award (1 winner)				
Excellence Prize (5 winners, ₩1 million each)	KBS Pres. Award (1)	MBC Pres. Award (1)	SBS Pres. Award (1)	KCTA ChairmanA ward (1)	KoDiMA Chairman Award (1)
Citizens' Media Prize (₩500,000 each)	Citizens' Media Prize (3 winners)				

※ The grand prize-winning program will be aired on "Open Channel: of KBS. Others will be broadcast by regional broadcasting business operators including radio stations.

※ For details, please log on to the KCA website (<http://www.kca.kr>), Gwangju Community Media Center website (<http://www.comc-gj.or.kr>), or Busan Community Media Center website (<http://www.comc.or.kr>).



2013 시청자 참여 프로그램

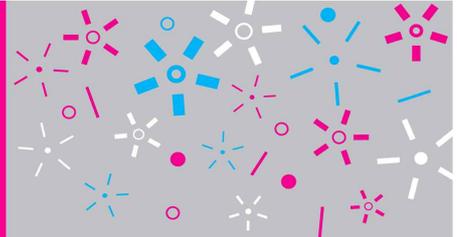
PUBLIC ACCESS

공모전 CONTEST

08.07~10.11



blog.naver.com/media.gongmo



PUBLIC ACCESS

더불어 사는 행복한 세상

CONTEST

2013 시청자참여 프로그램 공모전

공모 개요

- 공모주제: 더불어 사는 행복한 세상
- 공모부문: 영상부문, 라디오부문
- 공모대상: 대한민국 거주민 누구나
- 접수기간: 08월 07일(수)~10월 11일(금)까지
- 접수방법: 한국방송통신전파진흥원 (www.kca.kr) / 광주시청자미디어센터 (www.comc-gj.or.kr) / 부산시청자미디어센터 (www.comc.or.kr) / 블로그(blog.naver.com/media.gongmo) 홈페이지에서 출품신청서를 다운로드 신청서와 파일을 media.gongmo@naver.com로 e-mail 접수 (영상파일→mp4, 오디오파일→wav, 메타정보파일 3장 이상 제출, 라디오부문: 대본 포함, 모든 출품작은 5분 이상 분량)

시상 내역

- 대상 1명: 방송통신위원장상 상금 500만원
- 최우수상 1명: 한국방송통신전파진흥원장상 상금 300만원
- 우수상 5명: MBC사장상, SBS사장상, KBS사장상, 한국케이블TV방송협회장상, 한국디지털미디어산업협회장상 상금 각 100만원
- 시민미디어상 3명: 상금 각 50만원
- 총 상금 14,500,000원 (총 10명)
- 시상식: 11월 예정, 광주시청자미디어센터

주최 주관



후원



08.07~10.11

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