



Korea Communications Commission

NEWS RELEASE

Date: September 30, 2021

Contact:

International Cooperation Division (02-2110-1331, 1333)

KCC HOSTS 2021 INTERNATIONAL CONFERENCE ON INTER-KOREAN BROADCASTING & COMMUNICATIONS

- *Measures for sustainable inter-Korean broadcasting and communications exchange and cooperation in the digital era—*

September 30, 2021 – The Korea Communications Commission (KCC, Chairman Han Sang-hyuk) and the Korea Information Society Development Institute (KISDI, President Kwon Ho-yeol) hosted the ‘2021 International Conference on Inter-Korean Broadcasting and Communications’ today. The conference was held online in order to prevent the spread of Covid-19.

Under the theme of “measures for sustainable inter-Korean broadcasting and communications exchange and cooperation in the digital era,” this year’s conference featured experience in broadcasting exchange with North Korea, analysis of recent North Korean broadcast programming, as well as presentations and discussions by experts on measures for sustainable inter-Korean broadcasting and communications exchange and cooperation.

This year’s conference was divided into Session 1, Session 2 and a Round Discussion. Session 1

(with Kim Hyun-kyung, managing director of Unification Broadcasting Research Center at MBC and three other participants) covered experiences in broadcasting exchange with North Korea and perspectives for cooperation in a roundtable format.

In Session 2, Senior Producer at SBS Kim Jong Il shared the results and perspectives of a unification broadcast program support project by introducing “Sam Hammington’s Face North” (winner of the 2020 Unification Press award and produced by the KCC’s unification broadcast program support project). CEO of Gyeongju Foundation for Arts and Culture Oh Kee-Hyun presented on the changes in broadcasting technology in North Korea, including screen composition and filming technology.

Following the presentations, experts and presenters participated in a roundtable discussion to explore measures for sustainable exchange and cooperation on inter-Korean broadcasting and communications. Ten college students with great interest in inter-Korean exchange and communication also attended the conference on-site.

□ Round Discussion

- Park Joo-Yeun (chair) : professor, Hankuk University of Foreign Studies
- Kim Hyun-kyung : managing director of Unification Broadcasting Research Center, MBC
- Kim Jong Il : senior producer, Inter-Korea Broadcast Cooperation, SBS
- Oh Kee-Hyun : CEO, Gyeongju Foundation for Arts and Culture
- Lee Juchool : research fellow, Inter-Korea Broadcasting Cooperation, KBS
- Hwang Bang-Yeol : collaboration professor, Kookmin University Future Korea Institute
- Jeong Youngsoo : director, Unification Research Institute, The JoongAng

*Following the government’s Covid-19 containment guidelines, there was a limit of up to 49

attendees at the conference site

Korea Communications Commission Vice-chairman Kim Hyun said in her welcoming remarks, “Inter-Korean broadcasting and communications are a core infrastructure that enables mutual understanding and dialogue over the barrier of the divide on the Korean peninsula. If dialogue can proceed through the medium of broadcasting and communications, it will be possible for the two Koreas to regain their ethnic oneness and achieve peace and prosperity on the Korean peninsula.”

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Attachment: Summary of 2021 International Conference on Inter-Korean Broadcasting and Communications

2021 International Conference on Inter-Korean Broadcasting and Communications

□ **Summary**

o Date/Time/Location : Thursday, Sep. 30, 2021 (14:00 ~ 17:30) online (Perum Hall 3F)

o Host/Sponsor : KISDI, KCC

o Theme : sustainable inter-Korean broadcasting and communications exchange and cooperation
in the digital era

o Format : online broadcast(two YouTube channels in English and Korean)

※ YouTube link : <https://youtube.com/c/KISDIPR>

o **Key Content**

- Through presentations on experiences with North Korean broadcasting exchange and analysis of this year's North Korean programs, discuss measures for sustainable inter-Korean broadcasting and communications exchange and cooperation

□ Program

- 14:00-14:10 **Opening Remarks** - Kwon Ho-Yeol, President, KISDI
- Welcoming Remarks** – Kim Hyun, Chairman, The Committee for the Promotion of Inter-Korean Exchanges in Broadcasting and Communications, KCC
- Session 1**
- 14:10-15:10 **Inter-Korean Relay Team Exchange Experience – Focus on 2018 “Spring is Coming” Concert**
- Round Table:
- Kim Hyun-kyung, managing director of Unification Broadcasting Research Center, MBC
 - Pang Song-Kun, Chief Creative officer, JAYURO PICTURES
 - Seo Jum Young, Director of Video Center, Content Strategy Division, MBC
 - Jung Hee-Chan, Manager, News Engineering Department, MBC
- 15:10-15:20 **Break**
- Session 2**
- 15:20 – 15:50 **A Case of Producing a Broadcast Program for Peace on the Korean Peninsula**
- Kim Jong Il, Senior Producer, Inter-Korea Broadcast Cooperation, SBS
- 15:50 - 16:20 **The Change of Broadcasting Technology in North Korea**
- Oh Kee-Hyun, CEO, Gyeongju Foundation for Arts and Culture
- 16:20 – 16:30 **Break**

Round Discussion

16:30-17:30

- Park Joo-Yeun(chair), Professor, Hankuk University of Foreign Studies
- Kim Hyun-kyung (managing director of Unification Broadcasting Research Center, MBC)
- Kim Jong Il, senior producer, Inter-Korea Broadcast Cooperation, SBS
- Oh Kee-Hyun, CEO, Gyeongju Foundation for Arts and Culture
- Lee Jucheol, research fellow, Inter-Korea Broadcasting Cooperation, KBS
- Hwang Bang-Yeol, collaboration professor, Kookmin University Future Korea Institute
- Jeong Youngsoo, director, Unification Research Institute, The JoongAng