



Korea Communications Commission

NEWS RELEASE

Date: November 18, 2020

Contact:

International Relations Division

Director Kang Pil-ku (02-2110-1331)

Assistant Director Park Hyun-nam (02-2110-1342, parkhn23@korea.kr)

2020 INTERNATIONAL BROADCASTING CO-PRODUCTION AWARDS

-MBC documentary “Bears” wins Best Program -

- 2020 International Broadcasting Co-Production Conference held online (11.24) –

The Korea Communications Commission (Chairman Han Sang-hyuk) has awarded the title of Best Program of the 2020 International Broadcasting Co-Production Awards to the MBC documentary “Bears” after evaluating the entries from the contest in May. Additionally, KBS’s “Hockey Dreams” won second-place and third place went to Crispy’s “RollerCoaster Boy, NORI.” The awards will be given at the 2020 International Broadcasting Co-Production Conference(IBCC).

< 2020 International Broadcasting Co-Production Awards Winners >

Award	Broadcaster/Production Company (Co-prod. Country)	Program Title	Genre
Best Program	MBC (Greece)	Bears	Documentary
Second-Place	KBS (Finland)	Hockey Dreams	Documentary
Third-Place	Crispy (China, New Zealand)	RollerCoaster Boy, NORI	Animation
Total 3 productions			

This is the third year the International Broadcasting Co-Production Awards are being held. The awards seek to discover outstanding co-production programs made with international partners in order to promote international co-production of broadcasting content and create an environment conducive to creation for broadcasters and production companies.

The 2020 International Broadcasting Co-Production Conference will be held online on November 24. Participants can pre-register at the IBCC website (www.ibcc.or.kr).

###

Attachment: 2020 International Broadcasting Co-Production Awards

□ Best Program


[MBC] Bears		
Broadcast Date (Channel)	January – February 2019 (MBC)	
Genre	Documentary(210 min)	
Co-production companies	MBC (Korea), TV 100 (Greece)	
Co-production method	◦ Thessaloniki TV100 filmed in Greece and MBC filmed in the other regions. TV100 holds the copyrights of the Greek region, and MBC holds the copyrights of the other regions.	
Content	◦ The production covered the lives of bears across the world in twelve regions including Jiri mountain in Korea, the Arctic, Siberia, Kamchatka, eastern Europe, Sichuan, and Hokkaido. The documentary focused on ways to coexist with bears living under climate change, the threat of development and human greed.	
Export Countries	◦Ireland (Gruppa Media), Japan (KNTV)	

□ Second-place

[KBS] Hockey Dreams		
Broadcast Date (Channel)	February 2018 (KBS)	
Genre	Documentary(100분)	
Co-production companies	KBS (Korea), Emerald Gate Industried Ltd & Vaski Film Ltd (Finland)	
Co-production method	◦ The Finnish team began filming in 2013 and the KBS team joined in 2017. All footage was shared and each company produced their own production.	
Content	◦ The production followed the Korean national ice hockey team for four years, documenting their journey to qualify for the ultimate dream, the Olympics, from the fringes of the global hockey stage.	
Export Countries	◦Finland, Sweden, Netherlands, Estonia, Australia	

□ Third-place

[Crispy] RollerCoaster Boy, NORI

Broadcast Date (Channel)	July 2017 - January 2018 (KBS2)	
Genre	Animation(572분)	
Co-production companies	Crispy (Korea) , Henan York (China), POW! (New Zealand)	
Co-production method	◦Korea covered 77% of production costs and China covered 23%. Korea, China, and New Zealand participated in producing 52 episodes, each 11 minutes long. A totally of ninety-four people participated in the co-production, which took two years.	
Content	◦As the first animation in the world about roller coasters at an amusement park, this was a moving story about family and friends, love and friendship.	
Export Countries	◦USA, China, Germany, Russia, Indonesia, UAE, Myanmar, India, Vietnam, Mongolia	