



# Korea Communications Commission

## NEWS RELEASE

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### LEARN TO USE UNMANNED KIOSKS WITH YOUTUBER ‘KOREAN GRANDPA’

- KCC collaborates with YouTuber ‘Korean Grandpa’ on educational videos for the elderly -

This Parent’s Day, the Korea Communications Commission (KCC, Chairman Han Sang-hyuk) will launch a campaign entitled “Smarter Digital Life for the Elderly” to instruct the elderly on how to use digital devices related to transport. The first video of the series, “Buying a train ticket using an unmanned kiosk,” will go live on the KCC’s YouTube channel\* on May 8.

\*KCC YouTube channel : [www.youtube.com/user/KCCwith](http://www.youtube.com/user/KCCwith)



This campaign is the second digital literacy campaign for the older population, aiming to help the elderly who face more challenges in using digital devices in today’s contactless society, precipitated by Covid-19. The first campaign, carried out last December, covered topics such as grocery shopping online, ordering delivery food, and using QR codes. This year, the KCC partnered with the Ministry of Land, Infrastructure and Transport to explain how to use transportation kiosks and make reservations on a smartphone.

There are four campaign videos: buying train tickets at the kiosk; buying express bus tickets at the kiosk; ordering food through a kiosk at the rest stop; reserving bus and train tickets through smartphones(mobile), and a new video will be released each week. Like last year, the YouTuber Korean Grandpa (real name: Ji Byung-soo) will feature in the videos and show his fellow elderly viewers how to use the machines and devices.

Speaking on the initiative, Chairman Han Sang-hyuk said, “I hope this campaign will help the elderly to use unmanned kiosks more easily,” adding, “The KCC will make every effort to provide various media training programs so that all Koreans can use digital devices.”

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