
Press release

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Partial resolution of the ‘plan to improve the retransmission system including supplementation of the dispute resolution procedure’

At its recently held plenary session for 2012, the Korea Communications Commission voted to establish its right to order the resumption and maintenance of broadcasting in cases where broadcasting is suspended by a broadcaster due to a transmission dispute with a production company (or other such affiliate). The action is based on changes made to the ‘compulsory arbitration’ and ‘dispute resolution’ system as part of the overall terrestrial wave retransmission system improvement scheme.

In addition, to ensure regulatory fairness among pay TV operators, KCC decided to abolish the satellite TV operators’ retransmission approval system within the terrestrial areas.

The decisions to discuss the scope of the right given to the KCC to force retransmission by a broadcaster and set retransmission pricing standards, which were submitted together today, was postponed for more in-depth discussion in consideration of improving direct reception of terrestrial broadcasting.

The improvement of the terrestrial broadcasting retransmission system submitted and decided on today was intended to secure viewers' universal access to terrestrial broadcasting and promote fair competition among terrestrial broadcasters and pay TV operators.

The Korea Communications Commission will finalize the proposal to amend the Broadcasting Act with regards to the improvements voted on this time at the plenary session, and submit it to the National Assembly after a follow-up review with relevant agencies and announcements of relevant legislation.

Details of the 'improvements of the terrestrial broadcasting retransmission system' (draft), which was prepared by the secretariat of the Korea Communications Commission and voted on today, are as follows:

▶ **Supplementation of the retransmission dispute resolution procedure**

The noncompliance procedure of the current broadcasting dispute arbitration system was abolished (regulation of KCC), and a dispute resolution system and grounds for compulsory arbitration to resolve serious disputes were introduced to provide more prompt resolution thereof.

▶ **Establishment of the right to order the resumption and maintenance of broadcasting**

To minimize damage to pay TV viewers due to suspension of broadcasting caused by a retransmission dispute, the right to order

The fairer the society, the happier Korea becomes!

the resumption and maintenance of broadcasting was established.

▶ Improvement of terrestrial broadcasting retransmission within an area

To ensure regulatory fairness among broadcasting operators, the satellite broadcasting operators' terrestrial broadcasting retransmission approval system within its area was abolished.