

Press Release

Please publish upon distribution on Tuesday, Jan. 14, 2014.
 [Resolution Items]
 A. YM Jun, Director of the Consumer Policy Coordination Division (1510)
 B. YM Jun, Director of the Consumer Policy Coordination Division (1510)
 C. Y Um of the Broadcasting Advertisement Policy Division (1270)
 [Report Item]
 A. DC Kim, Director of the Broadcasting Infrastructure Coordination Division(1260)

Briefing on the Results of the 1st KCC Meeting 2014

- Three resolution items and one report item tabled at today's meeting.

[Resolution Items]

- A. Matter related to the appointment of the members of the Broadcasting Dispute Conciliation Committee
 - o With the expiration of the term of the 5th Broadcasting Dispute Conciliation Committee on January 20, 2014, pursuant to Article 35.3(Broadcasting Dispute Conciliation Committee) of the Broadcasting Act and Article 21.3(Organization and Operation of the Broadcasting Dispute Conciliation Committee) of the Enforcement Decree of the same Act,
 - The KCC meeting has agreed to the appointment of KCC Commissioner Kim Dae-Hee as the chair and six other specialists in the field of law, accounting and broadcasting as the members of the 6th Broadcasting Dispute Conciliation Committee with a term of January 21, 2014 through January 20, 2016.

< Appointed Members of the Broadcasting Dispute Conciliation Committee (7 in total) >

Classification	Name	Gender	Current Position	Note
Chairman	DH Kim	m	Commissioner of the KCC	newly appointed
Law	JB Lim	m	Prof. Sogang Law School	reappointed
	JH Lee	m	Attorney, Kim & Chang	reappointed
	JH Kim	f	Attorney, BKL	reappointed
Accounting	HJ Rha	m	CPA, Horwath Choongjung LLC	reappointed
Broadcasting	EH Park	f	Prof. Dept. of Mass Media and Communication	reappointed
	JA Bae	f	Prof. Dept. of Media Image Art & Technology, Kongju University	newly appointed (recommended by MCST Minister)

- B. Matter related to the arbitration request for the fulfillment of KT's promise to lower its service fee and for damage compensation
 - o The KCC meeting examined the arbitration request for the fulfillment of the promise to lower communications fees and damage compensation filed with by the requester (Yoo OO) against KT, which had promised a 10,000-won reduction of the normal fee of 22,500 won.
 - o As a request, the meeting has decided in favor of the requester and ordered the KT to bill the requester a monthly fee of 12,500 won with the originally promised 10,000-won reduction factored in and pay back 79,570 won that had been unduly collected all the while since subscription. The meeting cited that KT had committed a grievous fault of giving misguided information on its service fee and opening a service unilaterally.
- C. Matter related to the framework plan (draft) on issuing new licenses for the broadcast advertising sales agency business
 - o With the expiration date of the grace period fast approaching

regarding the broadcast advertising sales agent business for the general-programming program providers (PPs), the meeting reviewed the framework plan on the deliberation of juristic persons seeking to obtain a license for the business of broadcast advertising sales agency to serve all-genre PPs, pursuant to Article 6(Permission for Advertising Sales Agencies) of the Act on Broadcast Advertising Sales Agencies, Etc. and Article 3(Permission for Advertising Sales Agencies) of the Enforcement Decree of the same Act.

- After deliberation, the meeting has decided to form a deliberative committee comprising a chair and 10 experts in each related field and make a selection through a KCC decision from the juristic persons judged as qualified by scoring a total of 70 points or more and securing at least 60 points (out of 100 points) in each category of evaluation such as financial capability.
- o The licensing process is going to begin with a license application notice to be posted on January 20, and interested operators are advised to submit an application and business plan during the period of January 27-29 for a license to be issued after deliberation on the applications and the KCC decision scheduled at the end of February 2014.

[Report Item]

- A. Matter related to the draft plan on the 「2014 KCC Broadcasting Awards」 (please refer to a separate press release)
 - o The draft plan on holding the 「2014 KCC Broadcasting Awards」 was reported to the meeting to select and award outstanding programs produced and broadcast in Korea.