



Korea Communications Commission

NEWS RELEASE

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KCC CHAIRMAN CHOI SUNG-JOON PURSUES COMMUNICATIONS COOPERATION WITH SOUTHEAST ASIAN AND MUSLIM COUNTRIES

*KCC Chairman attends OIC IBRAF to support expansion of Hallyu content,
discusses cooperation with NBTC of Thailand and other institutions*

GWACHEON, February 20, 2017 – KCC Chairman Choi Sung-joon will leave Korea in the morning of February 20 to support communications cooperation with Thailand and Muslim countries and expansion of Hallyu content into the respective markets.

On February 20, Chairman Choi will conclude a Memorandum of Understanding (MoU) with Thailand's Office of the National Broadcasting and Telecommunications Commission (NBTC) and meet with NBTC Chairman Thares Punsri to support entry of Hallyu content into the Thai market.

Chairman Choi will then attend the Organisation of Islamic Cooperation (OIC)'s Broadcasting Regulatory Authorities Forum (IBRAF) which begins on February 22 in Bandung, Indonesia to support laying the foundation for expanding broadcasting Hallyu content into the Muslim world, which accounts for one-third of the global population.

Over two days from February 22 to 23, Chairman Choi will meet with and conclude MoUs with the Chairmen of Komisi Penyiaran Indonesia (KPI) of Indonesia and the Radio and Television Supreme Council (RTUK) of Turkey. The discussions will include exploring measures to make cooperation between the governments more concrete and diverse.

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