

Terrestrial analog TV ends in 2012 and the age of digital TV broadcasting begins!



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	Inquiry: : Jong-Ho Kim, International Cooperation Management Officer, International Cooperation Officer(☎750-1710) Chang-Ung Son, International Cooperation Management Officer, International Cooperation Officer(☎750-1715) cvson@kcc.go.kr

KCC Chairman Held a Meeting with Ofcom CEO (UK Communications Regulator)

**- Confirmed stronger mutual cooperation in the
communications field. -**

On Oct. 12 (Fri.), Kye-Cheol Lee, chairman of the KCC, held a meeting with Ed. Richards, CEO of the Ofcom (Office of Communications, UK communications regulator), who was on his visit to Korea, and discussed ways to enhance mutual cooperation in the field of broadcasting and telecommunications.

Chairman Kye-Cheol Lee and CEO Ed. Richards talked about the **"Crisis in the communications policy and the appropriate response to the changes in the global media environment"** and the problem of **"the increase of mobile traffic and the importance of securing spectrum"** communications regulators face these days. In particular, Chairman Kye-Cheol Lee explained about the current situation and major policies of

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establishing Korea's excellent broadband network. In response, CEO Ed. Richards said, "The UK regulators use Korea's cases in establishing policies and as the UK is currently working on to construct the broadband network, it asks for mutual policy cooperation."

Meanwhile, as analog broadcasting service ends on Dec. 31, 2012, Korea and the UK **agreed on the importance of management and redistribution of frequency after digital switchover** and promised to cooperate with each other in the future.

CEO Ed Richards is responsible for the overall affairs of Ofcom, the communications regulator, and delivered a key speech in the '**4th International Communications Conciliatory Forum,**' held by the KCC on Oct. 11.

※ Ofcom (Office of Communications): The agency that sets up the UK's broadcasting and communications policies. Ofcom is one of the most representative communications regulators in the world along with the FCC in the US. Established in 2003, it is an independent body from the government and thus managed separately.

※ 4th International Communications Conciliatory Forum

○ Date and Place: Oct. 11 (Thurs.), 14:00~18:00, Seoul Westin Chosun Hotel

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- Topic: The Problem of New Types of Disputes and User Protection with the Emergence of New Services in the Age of Smart Convergence