

Press Release

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[Resolution Items]

A. SK Ban, Director of the Privacy Protection and Ethics Division (1520)
 B. SK Ban, Director of the Privacy Protection and Ethics Division (1520)
 C. SK Ban, Director of the Privacy Protection and Ethics Division (1520)
 D. H Lee, Head of the Regulatory Reform and Legal Team (1390)
 E. YI Kim, Director of the Broadcasting Promotion Policy Division (1430)
 F. BJ Chang, Director of the Radio and Television Policy Division (1420)

Briefing on the Results of the 4th KCC Meeting 2014

- Six resolution items tabled at today's meeting.

[Resolution Items]

- A. Matter related to the administrative measure against 19 operators in violation of personal data protection rules including Tricycle (see a separate press release)
 - o After deliberation on an administrative measure to punish the violation of personal information protection provisions of the Act on Promotion of Information and Communications Network Utilization and Information Protection, etc. committed by 19 companies selling goods on online marketplaces such as e-Bay and Gmarket, the Commissioners decided to impose a fine (combined 128 million won against the 19 companies) and a corrective order.
 - ※ (major violations) ① an act failing to implement technical and administrative measures while handling collected personal information and ② an act failing to manage and supervise the companies they entrusted to handle personal information

B. Matter related to the administrative measure against Google in violation of personal data protection rules (see a separate press release)

- o The meeting deliberated on an administrative measure against Google for its violation of the Act on Promotion of Information and Communications Network Utilization and Information Protection, etc., which was committed while it was preparing the 'Street View' service during 2009 and 2010 by collecting personal information without the consent of its owners.
 - The Commissioners decided to impose a penalty surcharge against a global enterprise for the first time since its launch in the amount of 212.3 million won, which is the largest volume of similar sanctions imposed overseas. They also imposed a corrective order that Google delete all the personal information it collected without user consent, make sure the KCC can check the deletion process and announce on its web site (<http://www.google.co.kr>) the fact that it was imposed a corrective order by the KCC.
- C. Matter related to the cancellation of the penalty surcharge imposed on Keen Communications and a newly-decided measure
 - o The Seoul Administrative Court made a cancellation ruling on May 2, 2013 that the KCC's penalty surcharge imposed on June 14, 2012 against Keen Communications for its violation of personal data protection rules had a procedural fault of not notifying detailed calculation of the surcharge.
 - As per the decision, the meeting cancelled the original imposition and decided to impose a new penalty surcharge of 106 million won

after reflecting justifiable parts of the explanation submitted additionally.

D. Matter related to the licensing of a new FM radio station

- o Based on the approved framework plan on the deliberation on the licensing of a new FM radio station, the meeting deliberated whether to issue a license to the foundation Gukak Broadcasting airing Korean classical music for the operation of Gukak Gwangju FM Station.
- As a result, the Commissioners approved to issue a license with the conditions that the foundation submit and implement a detailed plan for the stable operation of the station including a plan for self-production to realize regional characteristics and for efficient management, and recommended that the station work hard for cultural development of the local area and realize regional characteristics.

E. Matter related to the administrative measure against general-programming program providers failing to implement a corrective order (see a separate press release)

- o The meeting decided to impose 37.5 million won in penalty surcharge against each of the four general-programming program providers TV Chosun, JTBC, Channel A and MBN for failing to implement the corrective order imposed on August 23, 2013 to carry out the investment that has yet to be made from the 2012 content investment plan and the planned investment for 2013, and to comply with the rerun ratio for 2013.

F. Matter related to the appointment of an EBS board member to fill a vacancy (see a separate press release)

- o The meeting deliberated on the appointment of a board member position of EBS which has been vacant since the resignation of director YO Ahn on January 15, 2013.
- As a result, it approved BS Baek as a new board member filling the vacancy. Mr. Baek was recommended by the Korean Federation of Teachers' Association in accordance with Article 13.3 of the EBS Act.