



# Korea Communications Commission

## NEWS RELEASE

**Date: March 5, 2020**

**Contact:**

Broadcasting Content Cooperation Team

Director Park Myung-jin (02-2110-1289)

Deputy Director Hwang So-hyun (02-2110-1466, shhwang1122@korea.kr)

### **KCC POSTPONES MIPTV 2020 COUNTRY OF HONOUR EVENT**

*- Discusses moving event to MIPCOM in light of Covid-19 –*

The Korea Communications Commission (Chairman Han Sang-hyuk, KCC) has decided to postpone the Country of Honour event for MIPTV that was to take place from March 30 to April 2 in Cannes, France in light of the persistent spread of Covid-19.

This measure was decided upon to protect the health and safety of participants from Korea attending MIPTV and minimize the harm from the spread of Covid-19 around the world. The KCC is in discussions with the organizers Reed Midem to move the Country of Honour event to MIPCOM, scheduled to be held from October 10 to 15.

\*MIPCOM is the world's largest content market with 4,700 buyers and 13,500 participants from approximately 110 countries in attendance.

Reed Midem officially announced the cancellation of MIPTV 2020 on March 4, 18:30 CET (March 5, 02:30 AM KST).

###