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KCC to host 2015 International Conference on

Inter-Korean Broadcasting & Communications

- Detlef K**ü**hn, a former director of All-German Institute,

invited to give a special speech-

The Korea Communications Commission (KCC, Chairman Sung-Joon Choi) is hosting 2015 International Conference on Inter-Korean Broadcasting & Communications on October 13 at the Grand Ballroom, the Ritz-Carlton Seoul with the Korea Information Society Development Institute in order to share current issues in broadcasting and communications of the two Koreas and facilitate international exchanges.

The conference will be held under the theme of ‘Promoting Inter-Korean exchange and cooperation in broadcasting and communications and its future,’ bringing together broadcasting and communications experts, experts in issues regarding the Korean peninsula, diplomatic delegates, international relations experts and scholars of various countries including Germany, the U.S, China and Japan.

The conference will comprise of three sessions. In Session 1, Director Yong Ki Kim of KBS, Professor Fengyu Li of Yanbian University and Professor Gyu Soo Jang will give presentations, and Young Min Kim, the CEO of SM Entertainment, and Hyun Kyung Kim, the MBC editorial commentator will participate in the panel discussion.

In Session 2, Honorary Chancellor Chan-Mo Park will give a presentation on the current status of ICT and education for IT talents in North Korea, followed by presentations by Kiro Ishimaru, the North Korean Team leader of ASIAPRESS, and Jung Ryong Kim, a former medical director of Gaesyng Cooperating Hospital.

Session 3 will be in the format of roundtable participated by the entire conference participants, following the presentation by KISDI Senior Research Fellow Chul Wan Kim. Participants will discuss measures to facilitate Inter-Korean exchanges and build, maintain and development cooperation channel.

In particular, Detlef Kühn, a former director of All-German Institute, is invited to give a speech on lessons learned and discuss the role of broadcasting and communications in the process of German unification. The KCC Chairman Sung-Joon Choi, Chairman Moon-jong Hong of Science, ICT, Future Planning, Broadcasting and Communications Committee of the National assembly and Executive Vice-chairperson Kyung-dae Hyun of the National Unification Advisory Council will also attend the event.

On October 14, guests from overseas will visit Panmunjeom, the Joint Security Area.

The KCC plans to continue to work on Inter-Korean exchanges and cooperation in the field of broadcasting and communications by hosting international conferences and supporting the production of programs aiming to increase awareness on unification.

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| **Session** | **Theme** | **Chair** |
| Session 1 | Promoting Inter-Korean exchange and cooperation in broadcasting and its future | Korea University Professor  Yin Hay Ahn |
| Session 2 | Promoting Inter-Korean exchange and cooperation in communications and its future | Korea Institute of Information and Communication Engineering President  Hak Kee Jung |
| Session 3 | The role of broadcasting and communications in Inter-Korean exchanges | Kyungnam Univ. Prof. Dae Kyu Yoon  (The Institute for Far Eastern Studies Director) |

Attached. Program of 2015 International Conference on Inter-Korean Broadcasting & Communications.

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| Theme : Promoting Inter-Korean exchange and cooperation in broadcasting and communications and its future | | | | |
| 09:30~10:10 | | Opening Ceremony | Opening Remarks (KISDI President **Do Whan Kim**) | |
| Welcoming Remarks (KCC Chairman **Sung Joon Choi**) | |
| Congratulatory Remarks (The National Assembly of the Republic of Korea, Science, ICT, Future Planning, Broadcasting & Communications Committee Chairman **Moon Jong Hong** NUAC Executive Vice-Chairperson **Kyung Dae Hyun**) | |
| Screening of video co-produced by South and North Korea | |
| Group Photo | |
| **Session 1 : Promoting Inter-Korean exchanges and cooperation**  **in broadcasting and its future**  Chair : Korea University Prof. Yin Hay Ahn | | | | |
| 10:10~10:30 | Presentation 1 | | Broadcasting contents co-production plan | KBS Director of Inter-korea Cooperation **Yong Ki Kim** |
| 10:30~10:50 | Presentation 2 | | Plan for broadcasting digitalization in North Korea and assistance for UHD | Yanbian University Prof. **Fengyu Li** |
| 10:50~11:10 | Presentation 3 | | Promotion plan for Inter-Korean exchanges in broadcasting utilizing pop culture contents | Daekyeung University Prof. **Gyu Soo Jang** |
| 11:10~11:50 | Discussion | | Discussion and Q&A | Chair, Presenters  MBC Editorial Commentator **Hyun Kyung Kim**  SBS Deputy Executive Director **Jong Pil Park**  EBS Director **Steve Seung Hoon Lee**  CCTV Seoul Bureau Chief **Lu Xinghai**  KBS Chief Producer **Ho Sang Kim**  NHK Seoul Bureau Chief **Shuhei IKEHATA**  SM Entertainment CEO **Young Min Kim** |
| 11:50~12:10 | Speech | | Guest Speech (20min) | A former director of Sachsen Media, Germany  Dr. **Detlef Kühn** |
| 12:10~14:00 | Luncheon | | Oksan Buffet |  |
| **Session 2 : Promoting Inter-Korean exchanges and cooperation**  **in communications and its future**  Chair : The Korea Institute of Information and Communication Engineering President Hak Kee Jung | | | | |
| 14:00~14:20 | Presentation 1 | | Current status of ICT and education for IT talents in North Korea | Pyongyang University of Science and Technology Chancellor **Chan-Mo Park** |
| 14:20~14:40 | Presentation 2 | | Special economic zone and IT of North Korea  (The status of IT utilization and telecom popularization in NK) | ASIAPRESS North Korea Team Leader **Jiro Ishimaru** |
| 14:40~15:00 | Presentation 3 | | IT utilization for humanitarian assistance  (Focusing on Inter-Korean cooperation and remote medical services) | A former Medical Director of Gaesung Cooperating Hospital **Jung Ryong Kim** |
| 15:00~15:40 | Discussion | | Discussion and Q&A | Chair, Presenters  Handysoft CEO **Sang San Lee**  NK Intellectuals Solidarity Chairman **Heung Kwang Kim**  KT Director **Ghil Wook Lee**  Kyungnam University Prof. **Eul Chul Lim**  SNU Researcher **Geun Young Lee**  SGI Consulting President **Wan Ryung Yoo** |
| 15:40~16:00 | Break | | Coffee Break |  |
| **Session 3 : The role of broadcasting and communications in Inter-Korean exchanges**  Chair : Kyungnam University Prof. Dae Kyu Yoon [The Institute for Far Eastern Studies Director] | | | | |
| 16:00~16:20 | | Presentation | Promotion of Inter-Korean exchanges in broadcasting and communications and the role of broadcasting and communications | KISDI Senior Research Fellow **Chul Wan Kim** |
| 16:20~17:40 | | Roundtable | Discussion on promoting exchanges with North Korea and ways to establish, maintain and develop channel for cooperation, encompassing session topics for 1, 2 and 3  Q&A between presenters and discussion panels | A former director of Sachsen Media Germany Dr. **Detlef Kühn**  KBS Director of Inter-korea Cooperation **Yong Ki Kim**  Yanbian University Prof. **Fengyu Li**  Daekyeung University Prof. **Gyu Soo Jang**  Pyongyang University of Science and Technology Chancellor **Chan-Mo Park**  ASIA PRESS Team Leader **Jiro Ishimaru**  A former Medical Director of Gaesung Cooperating Hospital **Jung Ryong Kim**  KISDI Senior Research Fellow **Chul Wan Kim**  CCTV Seoul Bureau Chief **Lu XingHai**  NHK Seoul Bureau Chief **Shuhei IKEHATA**  Dongguk University Prof. **Ho kyu Lee** |
| 17:40~18:00 | | Closing | Closing Remarks | KCC The Committee for the Promotion of Inter-Korean Exchanges in Broadcasting and Communications Chairman **Won Je Hur** |