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Chairman Lee Kyeong-Jae Joined the New Year's Greetings with the Communications Community

- Urged to be the leader of the creative economy through competition and collaboration -

Chairman Lee Kyeong-Jae of the Korea Communications Commission (KCC) attended the New Year's Meeting for the Communications Community jointly hosted by the 15 organizations and associations engaged in the broadcasting and telecommunications field, and held at the Korea Chamber of Commerce and Industry building at 16:00 on Monday, January 6, 2014.

The meeting was successfully concluded joined by a great many people working in the field, among others, including Prime Minister Chung Hongwon, Vice Minister of Science, ICT and Future Planning Yoon Jong-lok and Senior Secretary for Future Strategy Yoon Chang-bun.

Prime Minister Chung stressed in his congratulatory remark that 'the communications industry is the field where the creative economy can flourish and it is one of the main pillars that will boost the national economy,' and 'the Government plans to provide multi-faceted supports including by de-regulating the industry and revitalizing the content market so the domestic operators can advance into the global market, and thus let's gather strength and wisdom

throughout the industry so we can help revive the economy and move forward to the new era of hope.'

KCC Chairman Lee Kyeong-Jae said in his speech that 'let me express my heart-felt appreciation for the hard work on the part of the communications community who are leading the Korean-Wave driving the creative economy,' and continued 'I hope the new year will be the year when all those involved in the field work together in harmony making achievements through competition.' He also introduced the KCC's agenda for the new year by saying 'the KCC will work hard to rationalize the KBS license fee, improve the complex advertising regime, and support the global market entry of the broadcasting operators such as KBS World and Arirang TV, thereby ensuring fair broadcasting and contributing to the creative economy while promoting the benefits of the public at the same time.'

The event was joined by terrestrial broadcasters such as KBS, MBC, SBS and OBS; all-genre channels including TV Chosun, Channel A, JTBC and MBN; media companies like TBS Traffic Broadcasting, Arirang TV, CJ E&M and Hyundai HCN; outside production companies including Samhwa Networks and Pan Media Holdings; wired and wireless operators represented by KT, SKT, LGU+ and SK Broadband; and news outlets including YTN, Yonhap News and Electronic Times. The participants exchanged the new year's greetings in a friendly and heartwarming atmosphere, wishing each other every success for the new year.

※ The 15 co-hosts

| no. | name | no. | name |
|-----|---|-----|--|
| 1 | Korea Privacy Association | 9 | Korea Internet & Security Agency |
| 2 | Korea Information Society Development Institute | 10 | Korea Radio Promotion Association |
| 3 | Korea Federation of Advertising Associations | 11 | National Information Society Agency |
| 4 | Korea Digital Media Industry Association | 12 | Korea Association for ICT Promotion |
| 5 | Korea Mobile Internet Business Association | 13 | Korea Cable Television Association |
| 6 | Korea Broadcasting Advertising Corp. | 14 | Korea Telecommunications Operators Association |
| 7 | Korea Communications Agency | 15 | Korea Home Shopping TV Association |
| 8 | Korea Broadcasting Association | - | - |