

Terrestrial analog TV ends in 2012 and the age of digital TV broadcasting begins!



Oct. 10(Wed.), 2012

Press Release	To be reported on or after 14:30, Oct. 10(Wed.), 2012.
	Inquiry : Jeong-Ryeol Kim, Internet Policy Division, Network Policy Bureau(☎750-2730) Gi-Seong Yang, Internet Policy Division, Network Policy Bureau(☎750-3731)

Choong-Seek Kim, Vice-Chairman of the KCC, Talks with David Drummund, Senior Vice-president of Google

- **Will strengthen support and cooperation to help start-ups in Korea advance into overseas markets by connecting them to local experts and investors.**

When David Drummund, Senior Vice-president, made a courtesy visit on Oct. 10(Wed.), Choong-Seek Kim, Vice-chairman of the KCC, talked with him about ideas for enhancing cooperation for the innovation and development of the Internet.

During the talk, Vice-chairman Choong-Seek Kim pointed out that a country which successfully creates and nurtures an innovative venture business, like Google, can emerge as a global leader. Kim also **stressed continued cooperation between the two sides so that the KCC's policies for helping online startups and web developers are conducted in close cooperation with Google's expertise and experience in start-ups and human resources.**

With Korea becoming the global leader in mobile infrastructure

Terrestrial analog TV ends in 2012 and the age of digital TV broadcasting begins!

and new services, Vice-chairman Kim expressed his expectation that mutual cooperation in the field of, ▲ encouraging small- and medium-sized business to go online and ▲ promoting Internet innovation, result in great success.

In response, David Drumman, Senior Vice-president of Google, said, "Google has poured investments in enriching and activating the Internet ecosystem and now wants to contribute to producing developers and laying the foundation for independent development in Korea, which is expected to become the hub of innovation."

Senior Vice-president Drumman also said that Google will keep cooperating with the KCC for the development of the Korean Internet industry by supporting online business start-ups and online small- and medium-sized businesses, as Google has been running the 「Global K-Startup Program」 in collaboration with the KCC.