방송통신위원회
KOREA COMMUNICATIONS COMMISSION

2013. 8. 30(Fri)

KCC holds Conference on Evaluation Criteria (Draft) for Reapproval of General Programming and News Program Providers

The Korea Communications Commission (Chairman Kyung-jae Lee) held a "Conference on the Evaluation Criteria (Draft) for the Reapproval of General Programming and News Program Providers" at KOCCA (Korea Creative Content Agency) in Mokdong, Seoul at 14:00 on Monday, September 2, 2013.

The conference was intended to collect opinions from experts in academic circles and civil society as to the evaluation criteria (draft) for KCC's reapproval of general programming (TV Chosun, JTBC, and Channel A) and news (News Y) program providers whose licenses are set to expire in the first half of 2014.

The keynote address was delivered by Joon-ho Do, professor at Sookmyung Women's University (Media Department). The conference was moderated by Moon-seok Yang, a standing commissioner of KCC. Panelists included Professor Jeong-min Joo from Jeonnam National University (Department of Mass Communication), Professor Seong-ho Jo from Kyungpuk National University (Department of Mass Communication), Professor Seong-cheol Kim from Korea University (School of Media & Communication), Dong-won Kim from the Institute for Public Media (team leader), and Soo-hyeon Chae from the People's Coalition for Media Reform (head of policy committee).

The conference was concluded with a Q&A session following Professor Jun-ho Do's keynote speech and panelists' panel discussion.

Attachment: Plan for conference on evaluation criteria (draft) for reapproval of general programming and news program providers

Plan for Conference on Evaluation Criteria (Draft) for Reapproval of
General Programming and News Program Providers

□ **Purpose of the Conference**

o Collecting opinions of outside experts in academic circles and civil society on KCC's evaluation criteria (drat) for the reapproval of general programming and news program providers

□ **Overview of the Conference**

o Date: 14:00 Monday, September 2, 2013

o Venue: Briefing Room, 3rd Flr., KOCCA, Mokdong, Seoul

o Discussants (draft)

Description	Name	Position
Moderator	Moon-seok Yang	Standing commissioner, KCC
Keynote speaker	Joon-ho Do	Professor, Media Department, Sookmyung Women's University
Panelists	Jeong-min Ju	Professor, Department of Mass Communication, Jeonnam National University
	Seong-ho Jo	Professor, Department of Mass Communication, Kyungpuk National University
	Seong-cheol Kim	Professor, School of Media & Communication, Korea University
	Dong-won Kim	Team leader, Institute for Public Media
	Soo-hyeon Chae	Head of the policy committee, People's Coalition for Media Reform

□ **Conference Schedule**

Time	Program
14:00 ～ 14:05	Greetings
14:05 ～ 14:35	Keynote Address
14:35 ～ 15:00	Panel Discussion
15:00 ～ 15:30	Q&A
15:30 ～ 15:40	Concluding Remarks